

POSMETRANS NEWSLETTER No. 1

POSMETRANS PROJECT - **P**olicy measures for innovation in **T**RANSport sector with special focus on **S**mall- and **M**edium sized **E**nterprises - Factors and recommendations for success and sustainability.

Dear Readers,

We are very pleased to present you the first issue of the POSMETRANS Newsletter! This will be the first of 4 such publications over the course of the project. With this we will keep you up to date with the progress in the world of POSMETRANS as well as make you aware of news, other initiatives, and events related to POSMETRANS and the transport sector which we hope will be of interest to you. The aim of this first issue is to give you some background information about the project and to make you familiar with our objectives and activities. You will find a step-to-step guide to the project, a summary of why you should get involved in POSMETRANS. We hope that you will enjoy our newsletters and are looking forward to sharing more news with you in newsletter to come.

Yours sincerely,

The **POSMETRANS** Consortium

Project summary

POSMETRANS is a Coordination and Support Action funded by the European Commission within the scope of the Seventh Framework Programme (FP7). It aims at promoting sustainable surface transport by providing policy support for innovative technologies and processes in transport. On the basis of an international network consisting of six partners from five different countries, POSMETRANS will explore the efficiency of European policy measures for innovation in the transport sector with special focus on Small- and Medium sized Enterprises (SMEs). POSMETRANS will concentrate on innovative processes in two main areas: Public Transport and Freight & Logistic. In each of these areas, the project partners will study the impact of innovation on vehicles and infrastructures for roads, railways and water transport, respectively. Innovation in the field of „greening” technologies, new materials, Information and Communication Technologies (ICT), as well as safety and security will be specifically addressed. The co-modal transport chain will also be emphasized.

Project objectives

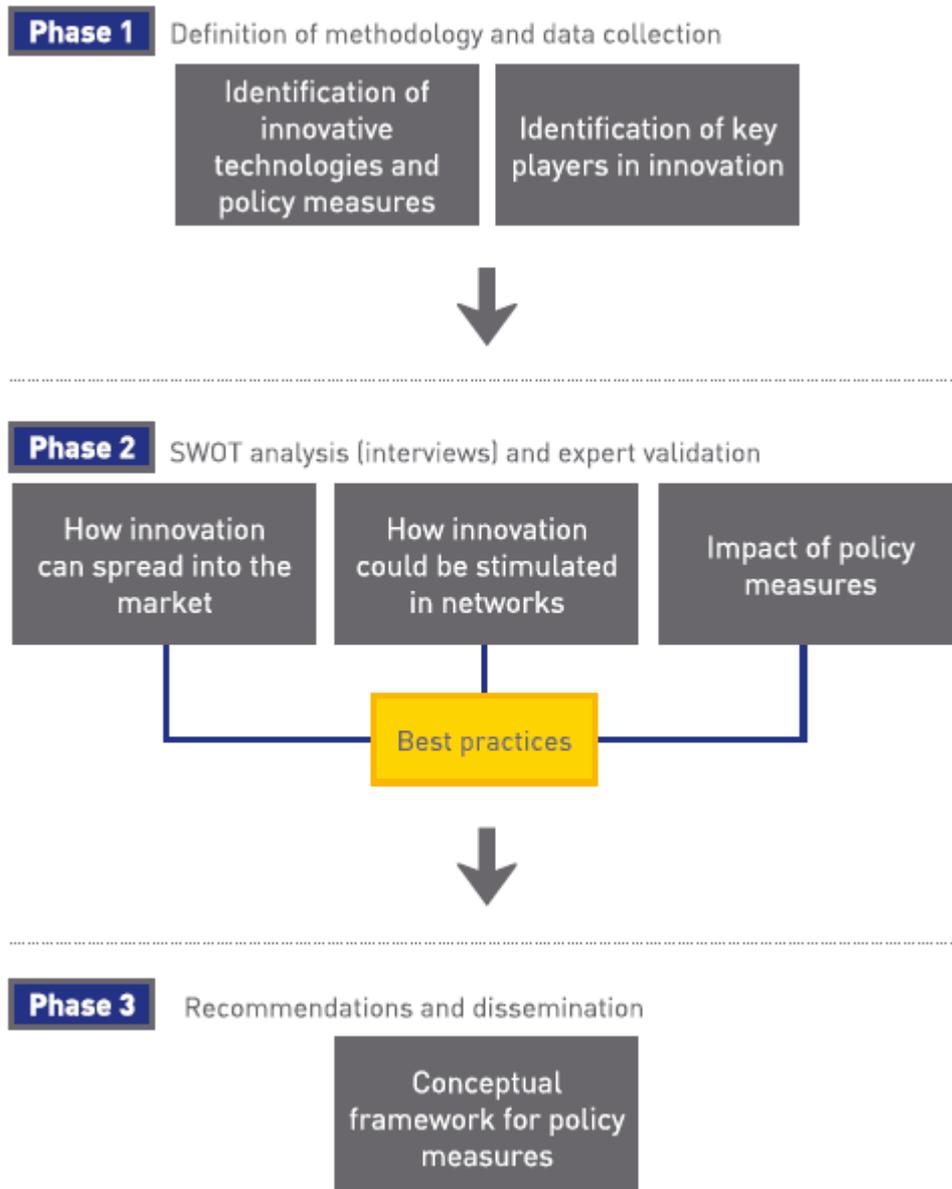
POSMETRANS is pursuing two core goals:

- Providing a frame for the impact assessment and evaluation of EU measures aiming at innovation;
- Elaborating recommendations for future policy measures in order to accelerate the market take-up of innovative technologies and processes in surface transport.

Project strategy

POSMETRANS partners are convinced that an improvement of the current situation in surface transport goes through the elaboration of a conceptual framework for European policy makers. After innovative technologies and policy measures are identified, a Strengths, Weaknesses, Opportunities and Threats (SWOT) analysis will be performed by interviewing innovative key players namely companies, public and private research centres, public bodies and networks. Best practices will be thus identified and then validated by an expert panel. This will lead to the elaboration of recommendations to the European Commission.

Project structure



Impacts and benefits

POSME**TRANS** will support European policy makers in defining general conditions and priorities to increase the efficiency of innovation policy measures in the transport and logistics area.

POSME**TRANS** will link logistic and transport policy questions in an overview. Propositions will be gathered on how solutions to the problems can be approached that ensure efficiency and sustainability.

POSME**TRANS** will help to identify obstacles to the development of the transport and logistics sector. It will deliver estimations of the affected stakeholder about how this can be solved in a sustainable way.

POSME**TRANS** will produce guidelines for a harmonized training of the employees of the transport sector. Securing consistent quality standards for the benefit of the customers and consumers is our priority.

POSME**TRANS** will enable a significant increase in the efficiency of existing handling junctions by showing ways for a clever collaboration between actors of different carriers. This will ensure the completion of the European transport needs in the coming years.

Transport & logistic sector

Mobility is an essential component of Europe's economic, social and cultural development. The transport demand is continuously increasing, with a predicted growth of 50% in passenger transport and over 80% in freight transport in the EU between 2000 and 2030.

Transportation stands in a constantly strained relationship between a society that demands more mobility and public opinion that is increasingly taking exception to chronic delays and a moderate quality that certain transportation providers produce. The constantly growing transportation requests in Europe cannot solely be managed by the building of new infrastructures. Therefore innovative solutions are being requested which will produce an efficient and sustainable effect in the execution of transport. SMEs play here a key role because they generate the largest turnover and the most jobs in the respective sector.

Innovations are a central component to the entrepreneurial action and at the same time an orientation guide for political initiatives. To implement innovations in the market, the European Commission and the ministries of the member states issued research programs and initiatives, such as FP7 or the Marco Polo programme. In September 2001, a White Book was published by the European Community that contains measures to improve the situation in the transport sector. Co-modality was identified here as a key notion for the development of alternatives to the road traffic, which requires a technical harmonization and interoperability of the transport systems. Various support actions were implemented with the goal of initiating appropriate measures for the improvement of the current situation.

POSME**TRANS** is supporting this action plan.

POSME^{★★★★★}TRANS PARTNERS

Germany



www.steinbeis-europa.de

Spain



www.accion.es

Turkey



ebiltem.ege.edu.tr

Germany



www.ivt-mannheim.de

Poland



www.pk.edu.pl

Italy



www.pie.camcom.it

POSMETRANS officially launched in January 2010

Kick-off-meeting 4th- 5th February 2010

After negotiations and the signing of agreements between the European Commission and the POSMETRANS partner institutions, POSMETRANS was officially launched on 1st January 2010. The kick-off meeting took place in Karlsruhe, Germany, on 4th-5th February 2010, the home of the coordinator Steinbeis Europa Zentrum. The meeting brought all partners together and gave everyone the chance to get to know each other. All partners gave a short presentation of their respective organisation, their historical backgrounds, specific business activities and links to the logistic & transport sector.

Dr. Rein Jüriado, POSMETRANS Project Officer from the European Commission, gave a short introduction in regard to the political backgrounds of the Programme Call (FP7-SST-2008-TREN-1). There exist different policy strategies on European level which will be reviewed during next time. POSMETRANS will be important to give a feedback loop especially coming from the SMEs in Europe.

The meeting also gave the partners the chance to discuss in more detail the workplan of the next two years. The real work started promptly after this meeting.



First steps review

InnoSuTra dissemination and consultation event (12-13.04.2010, Antwerp)

Similar to POSMETRANS, the **InnoSuTra** project started in the beginning of 2010 and is looking at innovation processes in surface transport. The focus of InnoSuTra is on academic studies on innovation in the transport and logistics sector. The InnoSuTra consortium is composed of 6 partners from Belgium, Greece, Italy, Netherlands, France and UK. The POSMETRANS and InnoSuTra projects show hence complementarities both in their geographical coverage and in their study approach. This is a clear opportunity to combine efforts for the promotion of innovation in surface transport in Europe.

InnoSuTra coordinators kindly gave us the opportunity to meet and present the POSMETRANS project at an InnoSuTra dissemination event on last 12-13.04.2010 at the University of Antwerp. Dr. Aude Pélisson-Schecker from Steinbeis-Europa-Zentrum gave a presentation on the POSMETRANS project on 12th of April while Juan Sáenz Arostegui from ACCIONA was invited to take part in the InnoSuTra expert panel and consultation event of the next day.

A first contact with InnoSuTra partners was thus established that enabled the creation of synergies between the two projects.



Thierry Vanelander (coordinator InnoSuTra) with Aude Pélisson-Schecker at the University of Antwerp on 12.04.2010

Dissemination event

Port Congress Karlsruhe (Germany): 22. – 23. April 2010

The conference was devoted to mobility and logistics in inland waterway shipping. It was dealing with different subjects concerning the future of the sector, including all parts of intermodality and sustainable aspects.

Several presentations and workshops took place. All they were connected to the future of waterway shipping in Germany, the future of the port sector in general and a discussion forum on the future of the ports.

In a separated area there were exhibitions from several organisations and related merchandising. In this area POSMETRANS-project was presented.

POSMETRANS was presented on an exhibition stand and with poster and flyer.

For further information the POSMETRANS-flyer was handed out to several attendances and Mr Roth and Mrs Sliwinski where explaining the intention of POSMETRANS to attendances.

Interest for the POSMETRANS-project was awakened and potential contacts for POSMETRANS were established.



Dissemination material

The POSMETRANS brochure was printed in English together with short summary leaflets in different national languages. The project website was also released and can be found at www.posmetrans.eu.

Upcoming events

The consortium has planned upcoming events when POSMETRANS partners can be met and the project will be promoted. The list can be found at: http://www.posmetrans.eu/posmetrans_news_2.html

First deliverable

The first deliverable executed in the Work Package no.1 was a **list of methodologies** for identification and collection of innovative technologies, policy measures and key players. The partners have evaluated usefulness, availability and relevance of different methods and tools for data collection, data analysis and management of knowledge.

Second POSMETRANS meeting in Cracow, Poland 27th- 28th May 2010

To ensure a smooth realization of the project tasks, POSMETRANS Consortium met again. This time the meeting took place in one of the most beautiful European City – Cracow in Poland. In the Technology Transfer Center's headquarter of the University the consortium discussed forthcoming deliverables such as the creation of the report of identified innovative technologies, concepts and trends, list of policy measures on EU and national levels, a document describing the project-related methodology, questionnaires for innovation stakeholders and the development of a common project database analysis tool.

